



Customer Appreciation Month

Monthly breakdown of installations having their Customer Appreciation Smile Program

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The Air Force Services Activity-sponsored “Customer Appreciation Smile Program” kicks off in May at select bases. Each installation selects their own time to show appreciation to customers. Airmen, civilians, retirees and family members have the chance to win great prizes during their installation’s featured month.

The ways to win will vary by location. Ways to win could include such activities as:

- Find the hidden smile
- Prize patrol
- Social media smiles
- Squadron team-building events

This program highlights appreciation of FSS/Services customers and focuses attention on the many programs and services that make the Air Force life more rewarding. FSS/Services facilities include Air Force Clubs, Bowling Centers, Golf Courses, Child Care, Youth Programs, Lodging and many more.

FSS/Services says, “We are here for you and we want to make you smile!”

For more information about Customer Appreciation Month or other FSS/Services programs and promotions check your installation’s FSS/Services web or Facebook.

We deliver innovative Services capabilities to generate combat-read, resilient warfighters...Airmen taking care of Airman!

